

Mark Hinschberger

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PRODUCT MANAGER

Self motivated, creative product manager with strong problem solving and technical skills. Define product roadmaps, strategy, and development supported by analytics and user feedback. Manage and prioritize trade-offs among customer experience, performance, and operational support. Write detailed product requirements, providing clear communication of those requirements to the business, design, and usability across functional teams. Effective communicator, able to convey ideas clearly and concisely. Capable of researching, organizing and synthesizing information from different sources in a systematic manner.

PROFESSIONAL EXPERIENCE

WordUp

Taipei, Taiwan

March 2017 to Present

A brand new flash card web application aimed at students preparing for English exams. Launched September 2017.

Co-Founder

Responsible for overall development and execution of product and features. Planning, strategizing, and delegation of tasks, product roadmap, and sprintboard. Took leadership on development schedules and deadlines amongst team members. Synthesize user feedback, UX and user testing to improve product features and increase retention. Implemented the front end of the technology stack using React and Redux. See it live in action here <http://www.wordup.com.tw/about/>

Technologies Used

- React
- Redux
- Bootstrap
- es6 Javascript, promises, async
- Trello
- Sketch
- Sass

DEEPBLU INC.

Taipei, Taiwan
Present

November 2015 to

A fast growing scuba diving technology startup company, producing a dive computer and a cross-device social network for scuba divers and freedivers.

Front End Developer

Build and maintain the Internal Portal application for Deepblu. Create reusable React components that are used platform wide. Collaborate with designers to build RWD layouts using HTML, CSS, Bootstrap, and Javascript. Agile development and communication with management in a scrum setting. Strategize with management to drive user acquisition from google analytics DAU and MAU.

Technologies Used

- React
- Redux
- Bootstrap
- es6 Javascript, promises, async
- NodeJS / Hapi
- MySQL
- Mongo DB

Faria Systems

**Taipei, Taiwan
2015**

April 2015 to October

Education technology firm specializing in planning, assessment, and reporting for international schools.

Jr Front End Developer

Build and maintain websites for Faria systems. Maintain strong accountability for product value and client experience while adhering to aggressive project schedules. Develop mobile first, cross browser websites using HTML, CSS, and jQuery with strict attention to details. Supported engineers in writing documentation for using various API. Designed and produced the API reference and design guide websites.

Technologies Used

- HTML 5
- CSS3 / Scss
- jQuery
- Ajax
- PostgreSQL

DAVIDS ENGLISH SCHOOL

Taipei, Taiwan

September 2013 to March 2015

Elite language institute specializing in English language learning.

English Language Instructor

Worked full-time teaching a variety of classes and students, ranging from elementary to primary

level and adult. Provided English language instruction in speaking, reading, writing, listening and grammar.

- Successfully completed all aspects of teaching, including classroom management, lesson planning, creating and implementing classroom activities, and grading assignments.

EDUCATION

University of Ottawa
2012

September 2007 to May

Bachelor of Psychology

Udemy

Modern React with Redux by Stephen Grider

Advanced React with Redux by Stephen Grider

Learn and Understand Node JS by Anthony Alicea

Advanced SEO tactics and marketing strategy by Moz

Google Analytics

Front End Masters

Advanced Javascript by Kyle Simpson

React Native ft Redux by Scott Moss

Zero to Production Node JS on Amazon Web Services by Kevin Whinnery

LINKS

Personal Website

<https://foodaka.github.io/mark-hinschberger/>

LinkedIn

<https://www.linkedin.com/in/mark-hinschberger-3370962b>

Github

<https://github.com/foodaka>

Medium Articles

https://medium.com/@mark_is_here/launching-wordup-d09f0f8b3bd1

https://medium.com/@mark_is_here/visualizing-data-with-d3-and-react-js-8c373e48cc1#.4mow7s190